

## LINDAL confirms appointment of East Coast Sales Manager

Hamburg, Germany - April, 2024



Global aerosol dispensing leader, LINDAL Group has announced Pascal Delettang as Sales Manager for the East Coast of America.

Pascal brings a wealth of experience and a proven track record of driving sales and increasing revenues within the consumer-packaged goods industry in the United States and Canada.

Pascal has built a successful career centered around understanding client needs, tailoring solutions, and delivering exceptional service. His expertise in the field is underscored by his previous roles, including his tenure at Consolidated Bottle, A Berlin Packaging Company, Toronto, Canada, where he demonstrated leadership and contributed significantly to the company's growth. Additionally, Pascal served as the Pump Sales Manager at Precision Global, where he honed his skills in driving sales and exceeding customer expectations.

Reporting directly to the North America Sales Director, Pascal will be responsible for expanding Lindal's presence and driving sales in the East Coast region. He will work closely with clients to understand their unique needs and provide tailored solutions that meet and exceed expectations.

"We are thrilled to welcome Pascal to the Lindal team," said Ariana Chang, Sales Director for North America at Lindal Group. "His extensive experience and proven ability to generate results make him the ideal candidate to lead our sales efforts on the East Coast. With his



strategic mindset and dedication to customer satisfaction, we are confident that Pascal will play a key role in driving growth and further strengthening Lindal's position in the market."

Pascal says "I am excited to join Lindal Group and contribute to the company's continued success," he went on to say "Lindal's commitment to innovation and customer satisfaction aligns perfectly with my professional values, and I look forward to leveraging my experience to drive growth and deliver value to our clients on the East Coast."

For more information, please contact pascal.delettang@lindalgroup.com

## **About LINDAL Group**

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company has more than 60 years of experience with innovative dispensing solutions for the cosmetics, household, health care, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL aerosol dispensing solutions are the choice of the world's most prestigious and trusted brands.

For more information, please contact: marketing@lindalgroup.com