

Press release

# **LINDAL confirms appointment of North America Sales Director**

Hamburg, Germany – 16<sup>th</sup> November, 2023



**Global aerosol dispensing leader, LINDAL Group has announced Arianna Chang as Sales Director for its North America facility in Columbus, Indiana.**

Reporting directly to Group Sales Director, Phil Lever, Arianna will be leading sales, business development, customer service and customer technical service teams in North America, providing comprehensive commercial support for all US customers.

Arianna will transfer from her former role as Sales Manager for LINDAL de Mexico and Central America, where over the past 5 years she successfully directed commercial, technical and customer service teams, and delivered outstanding results across the board.

Having gained an MBA in International Business at Universidad Autónoma de Querétaro, and possessing over 10 years' experience in the aerosol and packaging industry, Arianna brings strong leadership capabilities to the position. In her former sales role at Precision Valve Mexico, she developed and implemented the commercial strategy for Mexico, Central America and the 20mm market in the United States.

Phil Lever says: "We have undergone a challenging period of significant change in our commercial team and operations in North America and I am excited to say this move will restore some much-needed stability to our customers. Arianna's product and market knowledge, technical expertise and commercial proficiency will allow her to make a tangible



impact at LINDAL North America. I am confident that these key attributes will ensure a consistent and reliable service is brought to our valued customers.”

Arianna says: “It’s a pleasure to take on the role of Sales Director at LNA. I have been fortunate in leading a fantastic and successful team in Mexico, and I am looking forward to achieving the same at LINDAL North America to ensure we uphold and exceed a high-level service for our valued US customers.”

For more information, please contact [arianna.chang@lindalgroup.com](mailto:arianna.chang@lindalgroup.com)

## **About LINDAL Group**

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company has more than 60 years of experience with innovative dispensing solutions for the cosmetics, household, health care, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL aerosol dispensing solutions are the choice of the world’s most prestigious and trusted brands.

For more information, please contact: [marketing@lindalgroup.com](mailto:marketing@lindalgroup.com)