

Press release

Rachel Chen appointed as new Chinese Sales Manager for LINDAL

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As part of LINDAL's commitment to better serve the Chinese market, the firm has announced the appointment of Rachel Chen, Sales Manager based in Shanghai, China. Rachel will be responsible for developing new business opportunities and establishing a footprint for LINDAL in China.



After graduating with an English major in 2010, Rachel has built up an in-depth knowledge of the Pharmaceutical Industry in China, which will be one of the key market segments that LINDAL will be servicing.

Rachel brings with her experience in sales and business development roles, firstly from within the packaging industry, working with a multi-national pharmaceutical transportation company and also with Bureau Veritas Consumer Product Service and trading company.

With this appointment LINDAL Group are establishing an on the ground presence in China. Producing an estimated 3 billion aerosols yearly, China is now one of the largest markets in the aerosol industry globally. By working closely with customers in this region LINDAL are looking to introduce key products that provide innovative and differentiated solutions to benefit Chinese consumers.

About LINDAL Group

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company is celebrating 60 years of experience with innovative dispensing solutions for the cosmetics, household, pharmaceuticals, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL packaging solutions are the choice of the world's most prestigious and trusted brands.

For more information, please contact: marketing@lindalgroup.com.